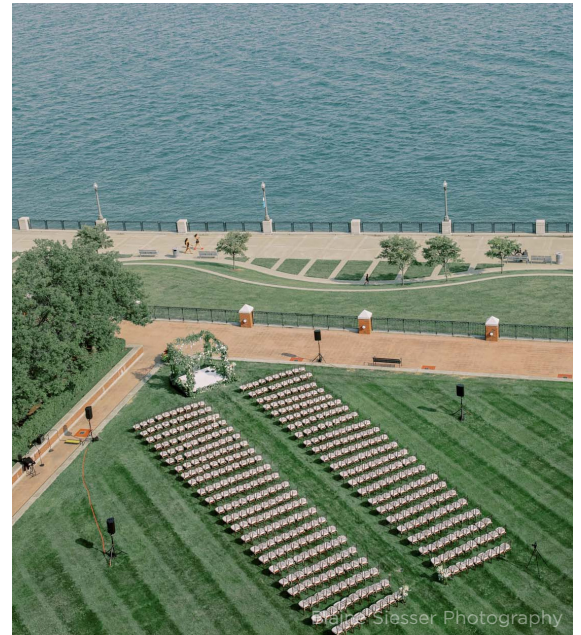


THE ICON

SOCIAL EVENTS



**Now accepting bookings
up to 12 months in advance.**

RENTAL

- \$12,840 which includes:
 - Up to 15 hours of access to Riverfront Atrium & Garden
 - Onsite event manager
 - One onsite event facilities tech (fee applies for additional techs)
 - Special event insurance policy



**200 WALKER ST.
DETROIT, MI 48207**

SECURITY

- A minimum of one security officer per 100 guests is required
- Billed at \$75 per hour, per officer, with a four-hour minimum
- Scheduled for a minimum of 60 minutes pre and post-event time



ATRIUM: 12,740 SQ FT

BEVERAGES

- Rock Events is the exclusive provider of alcoholic beverage service and professionally trained bar staff
- A \$5,000 beverage minimum required for all Friday and Saturday bookings
- For beverage options and pricing, please refer to pages 3 and 4



RIVERFRONT ATRIUM & GARDEN CAPACITY:

- 1000 strolling
- 650 seated

CATERING

- Please refer to page 5

PARKING

- Onsite parking garage is available
- Valet options available upon request



FOR MORE INFORMATION:

(313) 373-8720

Venues@RockEvents.com

  RockEventsDetroit

THE ICON

SOCIAL EVENTS



FREQUENTLY ASKED QUESTIONS

Can we host our wedding ceremony at The Icon?

Yes, couples are more than welcome to host their wedding ceremony at The Icon for an additional fee of \$300.

If we are hosting our wedding ceremony at The Icon, can you accommodate requests for a ceremony rehearsal?

Two weeks before your wedding, you may contact us to request a ceremony rehearsal date. We'll work with you to find a day and time for your ceremony rehearsal based upon venue availability.

Are we required to hire a professional wedding planner for our ceremony and/or reception?

While our venue team is very hands on in the planning process, we do require that you work with a professional wedding planner for month-of coordination and details, at a minimum. Planner responsibilities include managing your ceremony rehearsal (when applicable), communicating with vendors onsite, managing your timeline, and collecting any gift and/or wedding items left at the end of the evening. We would be happy to recommend a planner or you may use a professional planner of your choosing.

Are we required to use one of the caterers from your vendor guide?

Yes. We're confident that our preferred caterers will provide you with the best possible experience and level of service!

Do we need to rent tables, chairs, dinnerware, etc.?

The venue has limited furniture available for use. You will need rentals to execute your event design including tables, chairs, dinnerware and decor enhancements such as linen and centerpieces. Please review the included vendor guide on page 5 for a listing of preferred event rental companies.

Are we able to load-in to the space prior and load-out the day after?

Please speak with your event sales manager to confirm availability of a load-in or load-out day rental (additional fee will apply).

When must my event conclude?

All event activities must conclude by midnight.



BEVERAGE MENU

A WELL ROUNDED BAR SHOULD INCLUDE A VARIETY OF BEER, WINE AND LIQUOR

Your Event Manager can assist in estimating the number of bottles that are needed for your event. Pricing includes all mixers, garnishes, ice, biodegradable napkins, and drinkware. Glassware is not included and can be rented at an additional cost.

BEER SELECTIONS

Select up to three beers from the list below.

| CRAFT BEER (MICHIGAN MADE): \$18/6 Pack | IMPORT BEER: \$16/6 Pack | DOMESTIC BEER: \$13/6 Pack |
|---|--------------------------|----------------------------|
| Atwater Dirty Blonde | Corona | Blue Moon |
| Bell's Two Hearted IPA | Guinness | Bud Light |
| Seasonally Rotating Short's | Labatt Blue | Budweiser |
| Seasonally Rotating Bell's | Labatt Blue Light | Coors Light |
| Blake's Hard Cider | Michelob Ultra | Miller Lite |
| | Stella Artois | |

WINE SELECTIONS

Select up to two wines from the list below.

| SIGNATURE: \$40/BOTTLE | | |
|--------------------------------------|-------------------------------|--------------------------------|
| WHITE | RED | BUBBLES |
| Ruffino 'Lumina' Pinot Grigio | Chateau Mezain Bordeaux Rouge | La Marca Prosecco |
| Domaine de Pouy Blanc | DeLoach Pinot Noir | Cristalino Sparkling Cava Rosé |
| DeLoach Chardonnay | DeLoach Cabernet Sauvignon | Chateau de Campuget Rosé |
| Grand Traverse Late Harvest Riesling | | |

| PREMIUM: \$45/BOTTLE | | |
|--|---------------------------------------|------------------------------------|
| WHITE | RED | BUBBLES |
| Black Star Farms 'Arcturos' Pinot Grigio | Cloudline Pinot Noir | Decoy Sparkling Brut |
| Whitehaven Sauvignon Blanc | Domaine de la Solitude Cotes du Rhone | Mawby Sparkling 'Detroit' Demi Sec |
| La Crema Chardonnay | Finca Nueva Crianza Tempranillo | Summer Water Rosé |
| Ceretto Moscato d'Asti | Hess Select 'TREO' Red Blend | |
| | Louis Martini Cabernet Sauvignon | |

| EXCLUSIVE: \$50/BOTTLE | | |
|--|-------------------------------|--------------------------------------|
| WHITE | RED | BUBBLES |
| Santa Margherita Pinot Grigio | Villa Antinori Rosso Toscana | Piper Heidsieck 'Cuvée 1785' Brut |
| Brogli Gavi di Gavi 'La Meirana' | Beon Pinot Noir | Santa Margherita Sparkling Rosé Brut |
| Trinchero Sauvignon Blanc | Unshackled Red Blend | Fleur de Mer Rosé |
| Castello della Sala 'Bramito' Chardonnay | Decoy Cabernet Sauvignon | |
| Jordan Chardonnay | Napa Quilt Cabernet Sauvignon | |

LUXE: (QUOTED UPON REQUEST)

LIQUOR SELECTIONS

| VODKA | PER BOTTLE (1000mL) |
|------------------|---------------------|
| Grey Goose | \$67.99 |
| Tito's | \$44.99 |
| Smirnoff | \$27.99 |
| GIN | PER BOTTLE (1000mL) |
| Hendricks | \$68.99 |
| Bombay Sapphire | \$49.99 |
| Tanqueray | \$47.99 |
| Seagrams | \$35.99 |
| RUM | PER BOTTLE (1000mL) |
| Mount Gay Black | \$61.99 |
| Captain Morgan | \$31.99 |
| Bacardi | \$28.99 |
| WHISKEY | PER BOTTLE (1000mL) |
| Slane Irish | \$63.99 |
| Jameson | \$61.99 |
| Crown Royal | \$58.99 |
| Jack Daniels | \$52.99 |
| Seagrams | \$25.99 |
| BOURBON | PER BOTTLE (1000mL) |
| Woodford Reserve | \$73.99 |
| Maker's 46* | \$66.99 |
| Maker's Mark | \$63.99 |
| Jim Beam | \$41.99 |

| SCOTCH | PER BOTTLE (1000mL) |
|----------------------|---------------------|
| Glenlivet 12 | \$107.99 |
| Johnnie Walker Black | \$79.99 |
| Dewars White Label | \$54.99 |
| Cutty Sark | \$38.99 |
| BRANDY | PER BOTTLE (1000mL) |
| Hennessy Cognac | \$87.99 |
| TEQUILA | PER BOTTLE (1000mL) |
| Casamigos Anejo | \$119.99 |
| Patron Silver* | \$83.99 |
| Cazadores Añejo* | \$57.99 |
| 1800 Silver | \$53.99 |
| Jose Cuervo Especial | \$44.99 |
| CORDIALS | PER BOTTLE (1000mL) |
| Grand Marnier* | \$63.99 |
| Disaronno Amaretto | \$61.99 |
| Frangelico | \$64.99 |
| Baileys Irish Cream | \$61.99 |
| Kahlúa | \$55.99 |
| Triple Sec* | \$11.99 |

*750mL

BARTENDER SERVICE

Minimum one (1) bartender per 50 guests is required. Additional bartenders required when more than one bar setup is requested and/or when glassware is used.

| STAFF | FIRST FOUR HOURS | ADDITIONAL HOURS |
|-----------|------------------|------------------|
| Bartender | \$280 | \$40 |

NON-ALCOHOLIC BEVERAGES ADD ONS

| NON-ALCOHOLIC BEVERAGE | |
|--|-----|
| Soft Drinks + Water (Coke, Diet Coke, Sprite and Canned Water) | \$2 |
| Sparkling Water/Juice | \$3 |
| Red Bull | \$4 |

Minimums may apply. Alcoholic beverages must be purchased by the bottle. All remaining alcohol must be taken with the event host or will otherwise be discarded by the venue at the conclusion of the event. Pricing subject to a taxable 24% service charge and the applicable MI State sales tax at the time of your event. Beverage pricing, fees, and offerings are subject to change without prior notification. Pricing can be guaranteed up to three months prior to the event, if requested and confirmed in writing. Maximum of six (6) hours of service permitted.



FOR MORE INFORMATION:

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Venues@RockEvents.com

RockEventsDetroit **4**

PREFERRED VENDORS



FULL-SERVICE CATERING

2 UNIQUE

Carolyn Berry | (248) 607-6906
carolyn@twounique.com
twounique.com

ANDIAMO CATERING & EVENTS

Morgan Homier | (586) 268-0200
mhomier@andiamoitalia.com
andiamocatering.com/warren

CUTTING EDGE CUISINE

Danielle Kowalski | (248) 677-4380
danielle@cuttingedgecuisine.com
cuttingedgecuisine.com

EUREST CATERING

Eric Kierszkowski | (313) 316-2842
eric.kierszkowski@compass-usa.com
eurestdetroit.com

FORTE BELANGER

Forte Belanger | (248) 602-2655
hello@fortebelanger.com
fortebelanger.com

KRISTINA'S CATERING

Kristina Montalto | (586) 634-8542
kristina@kristinascatering.com
kristinascatering.com

PLUM MARKET

Plum Market | (248) 487-7000
catering@plummarket.com
plummarketcatering.com

QUALITY KOSHER CATERING

Daniel Kohn | (248) 352-7758
info@qualitykosher.com
qualitykosher.com

SKOSH CATERING

Rachel Carlisle | (248) 313-9245
info@skoshcatering.com
skoshcatering.com



EVENT RENTALS

DISPLAY GROUP

John Lamb | (313) 220-5558
jlamb@displaygroup.com
displaygroup.com

EVENT SOURCE

Suzanne Chandler | (313) 309-9000
suzannechandler@eventsource.com
eventsource.net

EVENT THEORY

Shannon Miller | (586) 755-0000
shannon@eventtheory.com
eventtheory.com



FLORISTS

BLUMZ

Amanda Forman | (313) 964-5777
amanda@blumz.com
blumz.com

FLEUR DETROIT

Darin Lenhardt | (248) 953-3840
darin@fleurdetroit.com
fleurdetroit.com

FLOWERS FOR DREAMS

Michael Zucker | (248) 872-2749
michael@flowersfordreams.com
flowersfordreams.com



VALET SERVICE

IN-HOUSE VALET

Stevie Ferich | (248) 755-4082
inhousevalet@att.net
inhousevalet.net

STAR TRAX EVENTS

Shannon McConnell | (248) 890-3624
shannon@startrax.com
startrax.com

UNIVERSAL SPECIAL EVENTS

Tonia Williams | (313) 506-1047
tonia@universalspecialeventsinc.com
universalspecialeventsincorporated.com



FOR MORE INFORMATION:

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