

CREAMERY 201

your vision...our location



FORT ATKINSON | WISCONSIN



WELCOME

Thank you for your interest in Creamery 201 to host your wedding day! This wedding guide was designed to make your venue shopping easier. We include information on pricing, our service, FAQs, helpful tips, and more. We can't wait to hear about your wedding vision.

xoxo,

Katie Stahl



MISSION

Our purpose is simple...

Host one-of-a-kind events, bring people together, celebrate love, and have the best time doing it.





THE VENUE

Creamery 201 is located in the heart of downtown Fort Atkinson, Wisconsin. Our bright 15,000 sq. ft. space is almost floor-to-ceiling windows.

The open concept allows for endless creative freedom for ceremony and reception designs. Our venue is where an industrial and modern style come together to express a one-of-a-kind venue.

*your vision...
our location*

C201 DECOR



WWW.CREAMERY201.COM/C201-DECOR

WHAT IS C201 DECOR?

C201 Decor is a collection of over 100+ wedding decorations, including signage, glassware, centerpieces, backdrops, votives, and other decorations. We hope the items in C201 can be your "something borrowed."

HOW DOES IT WORK?

Over the years, we started collecting elegant, timeless, and multifunctional wedding pieces. If you book with Creamery 201, you will have free, unlimited access to C201 Decor.

VENUE COORDINATOR



✓ BEFORE

We give you a full tour of the venue and share some of our best practices. 4 - 6 months before the big day, our venue coordinator helps you pick out the perfect decorations from C201 Decor. Our venue coordinator will also set up all your decorations.



✓ DURING

During your wedding, our venue coordinator is busy getting your vendors in and out of the venue, lining up your bridal party, and directing the "table flip." They also refill the dessert and appetizer table. The venue coordinator even helps your grandma find her table!



✓ AFTER

No more asking your bridal party to pack up boxes at the end of the night! We handle all the teardown. Our venue coordinator will pack up all your gifts, extra desserts, and decorations. When you are ready to leave, we will have all your belongings on a cart for you.

THIS DAY-OF COORDINATOR SERVICE TYPICALLY COSTS BETWEEN
\$700 - \$1200. WE INCLUDE IT FOR FREE!



2022 INVESTMENT

SATURDAY (NOV-APRIL)

Time: 12:00pm - 12:00am

Price: 5,500

SATURDAY (MAY-OCT)

Time: 12:00pm - 12:00am

Price: 6,000

FRIDAY

Time: 2:00pm - 12:00am

Price: 4,500

SUNDAY

Time: 12:00pm - 10:00pm

Price: 4,000

2023 INVESTMENT

SATURDAY (NOV-APRIL)

Time: 12:00pm - 12:00am

Price: 5,700

SATURDAY (MAY-OCT)

Time: 12:00pm - 12:00am

Price: 6,200

FRIDAY

Time: 2:00pm - 12:00am

Price: 5,200

SUNDAY

Time: 12:00pm - 10:00pm

Price: 5,200

2024 INVESTMENT

SATURDAY (NOV-APRIL)

Time: 12:00pm - 12:00am

Price: 5,800

SATURDAY (MAY-OCT)

Time: 12:00pm - 12:00am

Price: 6,300

FRIDAY

Time: 2:00pm - 12:00am

Price: 5,300

SUNDAY

Time: 12:00pm - 10:00pm

Price: 5,300

INCLUSIONS

INCLUDED IN THE INVESTMENT

- Exclusive access to 15,000 sq. ft. venue
- Use of C201 Decor
- Dedicated event coordinator
- Use of full-service bar
- Bridal suite
- Bartenders and staff
- Wheelchair accessibility
- Private parking
- Tables and chairs for up to 360
- AC and heating
- Caterer's prep area (no fee to caterers)
- Outdoor patio
- Indoor bathrooms
- 1-hour rehearsal

ADDITIONAL ITEMS TO BUDGET FOR

- Linens - Rent through C201 Decor
- Napkins - Rent through C201 Decor
- Cigar Bar
- 5.5% Sales Tax
- Gratuity - Optional!



F A Q S

What are your available dates?

On our website, we have an Availability Calendar! Our calendar is updated and synced daily to provide you with real-time updates of our openings. Check it out at: www.creamery201.com/availability

How did Creamery 201 come to life?

In 2016, Abby and her now-husband were searching for a venue to host their winter wedding. After a few short months of remodeling and endless research, Creamery 201 came to life.

What was the space before Creamery 201?

In 1920, Creamery Package of Chicago built a large five-story building in growing Fort Atkinson, Wisconsin. Over the years, it has housed many different manufacturing businesses, each leaving its mark on the unique building.

What are some fun wedding ideas?

Love this question! We have seen so many creative ideas at Creamery 201, but a few of our favorites are root beer on tap, flower groomsmen (and flower grandmas), and a bacon bar during cocktail hour.

What are your favorite C201 Decor items?

We love too many pieces! Here are each of our favorites:

- Katie's Favorite: Our selection of ceremony backdrops
- Abby's Favorite: Any of our glassware!
- Libby's Favorite: Definitely, the new greenery

RESERVATION PROCESS

Your wedding venue research should be painless. We have outlined our overall venue process so you know exactly what to expect!

PAYMENT PROCESS

- 50% deposit at time of reservation
- 50% remaining at 30-day meeting
- Final bill at end of wedding night
 - Includes bar, tablecloth, linens



1. TOUR

We will give you a full overview of our space, service, and general agreement.

2. C201 DECOR MEETING

4 - 6 months prior to wedding, we review overall vision and C201 Decor.

3. 30-DAY MEETING

At the last meeting, we finalize the bar, the floor plan, and any other details.

4. EVER AFTER (OPTIONAL)

Ever After is an open house to meet preferred local vendors and visit the venue.

PLANNING TOOLS

WWW.CREAMERY201.COM/PLANNING-TOOLS

01 **PREFERRED VENDORS**
Vendors we love who we believe are the best in the business

02 **BAR PRICING**
Access our current bar pricing, policy, and helpful tips

03 **CIGAR BAR PRICING**
New to Creamery 201 is our Cigar and Bourbon Bar


04 **PARKING MAP**
Share with guests to help them get in and out of Creamery 201


05 **WEDDING TIMELINE**
A sample timeline to guide you through a wedding day

06 **BLUEPRINT OF VENUE**
Design and imagine what your floor layout will be for your wedding

COMMUNICATION


CONTACT DETAILS

 creamery201@gmail.com

 +920-723-7725

 www.creamery201.com

OFFICE HOURS

 By appointment only

RESPONSE TIME

 24 - 48 hours except weekends

MEET THE FAMILY

We are The Stahl Women! As a mother-daughter trio, you will most likely interact with two of us, if not all three of us. We would love an opportunity to get to know you!



KATIE STAHL (MOM)

Event Director

As Event Director at Creamery 201, I will be with you every step of the way. My job is to ensure your wedding runs as smoothly and as stress-free as possible.



ABBY DUNKLEBERGER (DAUGHTER #1)

Event Coordinator

As the primary Event Coordinator, I will help pick out your decor, send you down the aisle, and pack up your gifts. I look forward to seeing your wedding vision come to life.



LIBBY EHRKE (DAUGHTER #2)

Bar Manager & Marketing Manager

Hi! Thank you for your interest in Creamery 201. I wear several hats at our venue. I can be found serving drinks, lighting candles, or helping with marketing. Cheers!

LET'S GET STARTED

We hope this Creamery 201 Wedding Planning Guide has helped provide all our necessary venue information.

To get more information or book a tour with us please visit our website. We look forward to hearing your wedding vision!

WWW.CREAMERY201.COM/CONTACT

Thank you for taking the time to review our wedding venue guide! We would like to extend a personal invitation to you, your fiancé, and your family for a private guided tour of our venue. If you have a moment, please consider checking us out on Facebook or Instagram!

xoxo,

The Stahl Women



creamery201@gmail.com

www.creamery201.com

