

PRESS THE LINK TO SEE THE HOUDINI ESTATE IN DAYTIME

<https://youtu.be/DrlC6XqatGw>

PRESS THE LINK TO SEE THE HOUDINI ESTATE IN NIGHTTIME

<https://youtu.be/9PveByBHTj4>

All Proceeds Go to Charity.

Thank you for considering the legendary Houdini Estate for your event.

The following is what you need to select a rate:

THE MYSTIQUE OF THE HOUDINI ESTATE EXPLAINED

This centrally located, \$20 million private landmark can be all yours short term. Thanks to our natural water spring, our gardens are fresh and green all year. This iconic property, beautifully decorated according to Houdini's era, provides an exclusive way to escape the banality of the usual hotel or banquet hall. The Houdini Estate has so many areas you can also hold the after-party.

WHAT'S INCLUDED

You will experience the magic of century-old trees in five romantic acres tended by 15 gardeners, intriguing artwork in unexpected places, seasonally curated flowers, fabulous sunny and shady photographic vistas, nine outdoor terraced levels for entertainment, meals, and ceremonies, hours of hiking trails, hidden passageways, a three-story waterfall, and outdoor and indoor spas.

Adding charm are brilliantly colored koi, regal peacocks, curious turtles, giant bullfrogs, stately blue herons, and wild deer and their babies. Your guests will never be bored. All this is in the famed Laurel Canyon, two traffic lights from Hollywood Blvd. When your celebration is at the legendary Houdini Estate, don't expect empty chairs — people do come and will remember your Houdini event for a lifetime. (Click articles at The Wall Street Journal at <https://goo.gl/rVaQVt>, Newsbreak at <https://bit.ly/3QqdgMu>, and Yahoo Travel at <https://yhoo.it/3zAjFyo>)

SHOWINGS

We receive many requests to see The Houdini Estate, but this private landmark rarely opens its gates to people just visiting. Therefore, we request a \$100 donation to send someone knowledgeable about the property and event possibilities to open the gates to your group of any size for an exclusive tour. Your \$100 goes to an IRS-recognized charity and is also credited toward your rent. Bring comfortable shoes and reserve an hour for the showing. We are kid- and pet-friendly.

FREEDOM OF CHOICE

We provide The Estate with nine bathrooms and property support staff for the event; there are no up-sales. You have the creative freedom to bring your caterers, musicians, and rentals. We're happy to suggest vendors and plans for your event. You can host up to 1,200 people.

RENTAL RATES

You get the entire Estate for up to an eight-hour event with a night included. Count hosts, guests, vendors, staff, and performers in your total approximate headcount.

2023 Friday or Saturday Rates

Rate #1 — Up to 100 people, \$19,609
Rate #2 — 101 to 125 people, \$21,789
Rate #3 — 126 to 150 people, \$23,969
Rate #4 — 151 to 175 people, \$26,149
Rate #5 — 176 to 200 people, \$28,329
Rate #6 — 201 to 225 people, \$30,509
Rate #7 — 226 to 250 people, \$32,689
Rate #8 — 251 to 275 people, \$34,869
Rate #9 — 276 to 300 people, \$37,049
Rate #10 — 301 to 350 people, \$41,409
Rate #11 — 351 to 400 people, \$45,769
Rate #12 — 401 to 450 people, \$50,129
Rate #13 — 451 to 500 people, \$54,489

2023 Sunday to Thursday

Rate #14 — Up to 25 people, \$6,529
Rate #15 — 26 to 50 people, \$8,709
Rate #16 — 51 to 75 people, \$10,889
Rate #17 — 76 to 100 people, \$13,069
Rate #18 — 101 to 125 people, \$15,249
Rate #19 — 126 to 150 people, \$17,429
Rate #20 — 151 to 175 people, \$19,609
Rate #21 — 176 to 200 people, \$21,789
Rate #22 — 201 to 225 people, \$23,969
Rate #23 — 226 to 250 people, \$26,149
Rate #24 — 251 to 275 people, \$28,329
Rate #25 — 276 to 300 people, \$30,509
Rate #26 — 301 to 350 people, \$34,869
Rate #27 — 351 to 400 people, \$39,229
Rate #28 — 401 to 450 people, \$43,589
Rate #29 — 451 to 500 people, \$47,949

For complex, elaborate events, weekend rates apply.

There is a \$250 penalty for each additional person attending the event above the rate you contracted for and a charge of 10% of the rental amount for each extra hour beyond eight hours the event overextends. Also, there is a 10% surcharge of the rental amount for national holidays, Valentine's Day, Easter, and related weekends for overtime personnel.

PAYMENT

A 10% reservation down payment of \$2,000 minimum holds your desired dates and is cancellable within three business days. After that, a 10% surcharge applies for the cancellation or postponement

of a reserved date. The first third of the remaining balance is due 45 days after paying the reservation down payment, and the second third is due 120 days before your arrival. The last payment is due no later than 90 days before the rental. Events occurring within 90 to 46 days of a reservation can be paid in two installments, with the last installment due 45 days before the event. Events occurring within 45 days of a reservation require total payment up front. Checks, wires, Zelle, ACH, and cash are accepted. No handling fee on down payments with a credit card.

SECURITY DEPOSIT

Weddings need a 40% security deposit with a maximum of \$10,000; other events require at least a 40% security deposit.

CHECK-IN AND CHECK OUT

You are welcome to arrive at 3 p.m. to prepare The Estate, have a celebration, spend the night after your event, and enjoy the property until the 11 a.m. departure the next day. If you need additional time, you may book a half day, or early access at 11 a.m., for half of the daily stay rate.

ADDITIONAL RENTALS

You can also book additional nights related to your event. Eight people can sleep in the property's four bedrooms, plus seven more on couches and rollaway beds. Inquire if you need nearby houses to lodge guests.

Weekend night for up to 15 people at the property at any one time: \$3,750 (Friday – Saturday) or weekday night: \$1,750 (Sunday – Thursday).

Each person beyond 15: \$250.

An additional event during the rental term is half of the main event's rental rate.

City tax: 14% of ONLY the overnight portion, not of the event.

LOW-BUDGET OPTIONS

Events receive a 20% discount on the event rate in January, a 15% discount in February, and a 10% discount in March. In addition, weekdays are heavily discounted year-round.

ADDITIONAL SERVICES

Cleaning: \$475

Extra rollaway bed: \$99 each

Outdoor heater: \$99 each

Pool heating: \$99 each day, starting the day before.

PARKING

The two-gated Estate can park 70 cars for a typical gathering and up to 150 cars with a nearby valet. Then, for more than 250 people, use shuttles, Uber, and Lyft.

MUSIC

Outdoor amplified music up to 90 decibels is allowed until 10 p.m. per city ordinance, with a semi-silent disco afterward. Indoors, music can go on until 1:30 a.m. There is a surcharge of \$5,000 for a live band with amplification.

Visit www.TheHoudiniEstate.com. For questions not covered in this letter or on our website, please e-mail us at info@TheHoudiniEstate.com. We'll be glad to hear from you.

Regards,
Aris Simon

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