



THE WOOL FACTORY

AT THE HISTORIC WOOLEN MILLS

FACTORY EVENTS

— 2023 - 2024 —

Historic Destination, Modern Amenities

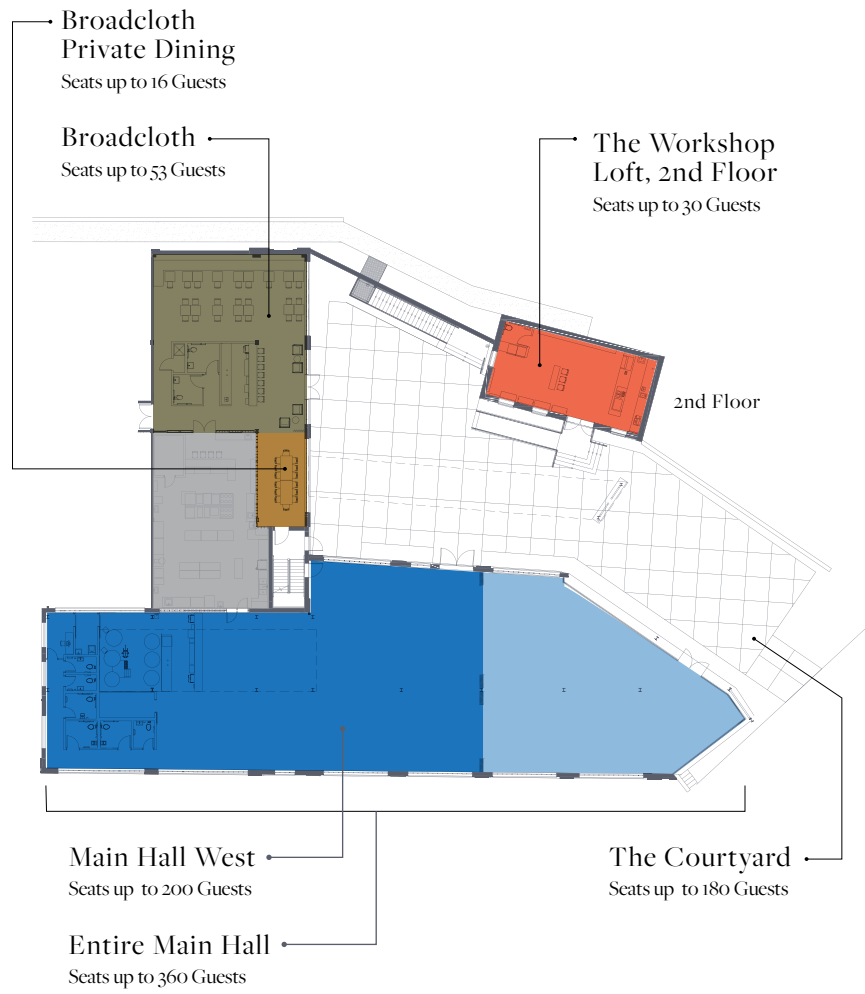
The Wool Factory is located at The Historic Woolen Mills, a restoration of the 19th century textile mill in Charlottesville, Virginia. The original industrial aesthetic has been preserved to form the breathtaking backdrop for its showpiece event hall. A premier event destination featuring in-house catering by celebrated Executive Chef Tucker Yoder, The Wool Factory is capable of hosting 10–570 guests for everything from intimate corporate dinners to grandiose weddings & celebrations. Inspired by the industrious history of the property, The Wool Factory is a unique collaboration between chefs, brewers, winemakers, and coffee roasters aimed at creating unforgettable experiences.

Amenities include:

- OUTDOOR GATHERING AREAS
- SWEEPING CREEK VIEWS
- PARKING FOR OVER 300
- ON-SITE CRAFT MICROBREWERY
- LOCATED ONE MILE FROM
DOWNTOWN CHARLOTTESVILLE

Booking now for 2023-2024

THE WOOL FACTORY EVENTS



Ceremony Lawn
Seats up to 250 Guests



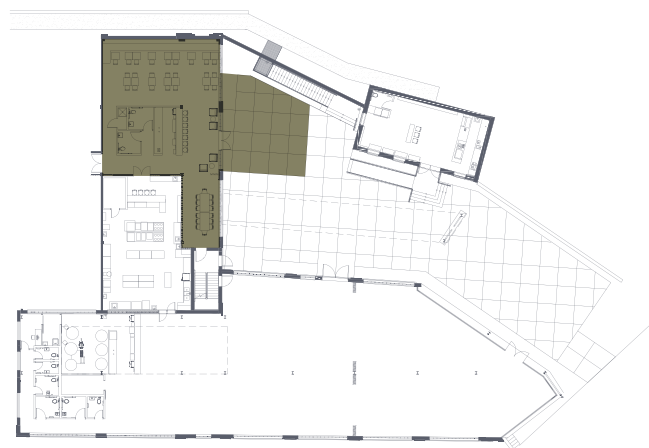


Broadcloth Restaurant

The Broadcloth space offers stunning architectural and design details and can be configured in a variety of layout options.

THE DETAILS

- Versatile layout options
- Seats up to 53 guests / Cocktail space for up to 75
- In-house catering
- Banquette seating
- Less than two miles from Downtown Charlottesville
- Outdoor courtyard space included



~ Saturdays may not be booked more than six months in advance.

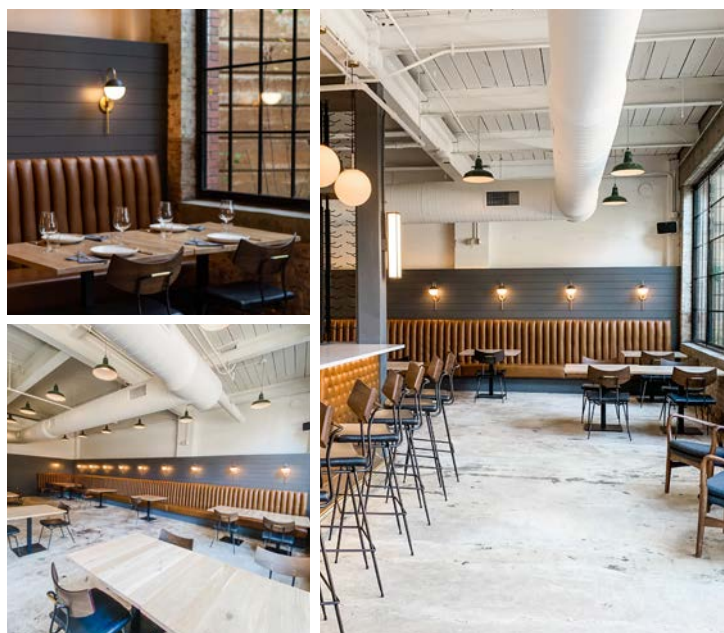
PRICING	SUN-WED	THU - SAT	HOLIDAYS & GRADUATION
VENUE FEE	\$500	\$1,500	\$2,000
F & B MINIMUM	\$3,000 (\$1,500 day*)	\$6,000 (\$3,000 day*)	\$6,000 (\$3,000 day*)

** Event must conclude by 3pm*

Pricing includes:

- Events up to four (4) hours
- Custom locally-made tables
- All dishware, glassware, & flatware
- 20 cushioned chairs
- 6 cushioned bar stools
- 40 black bentwood chairs

Please contact us for an estimate custom-tailored to your event, as pricing may fluctuate based on your specific needs.



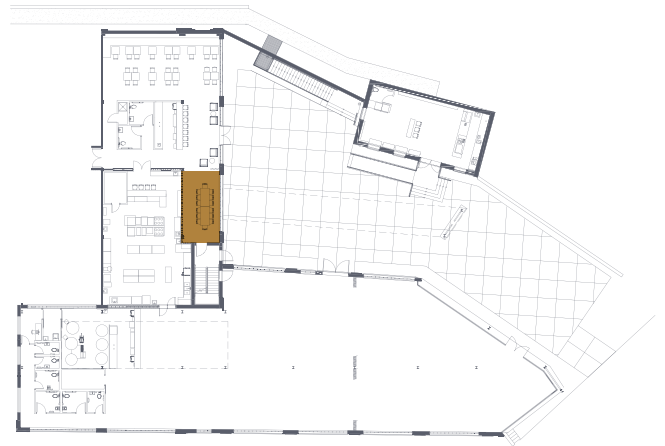


Broadcloth Private Dining Room

The Broadcloth Private Dining Room offers an intimate space to gather and create a memorable experience for you and your guests.

THE DETAILS

- Versatile layout options
- Seats up to 16 guests
- In-house catering
- Light-filled dining space
- Less than two miles from Downtown Charlottesville



~ Fridays and Saturdays may not be booked more than three months in advance.

PRICING	SUN-THU	FRI & SAT	HOLIDAYS & GRADUATION
VENUE FEE	\$150	\$150	\$500
F & B MINIMUM	\$500	\$1,000	\$1,500

Pricing includes:

- Events up to four (4) hours
- Custom locally-made 8ft tables & 16 luxurious dining chairs
- All dishware, glassware, & flatware

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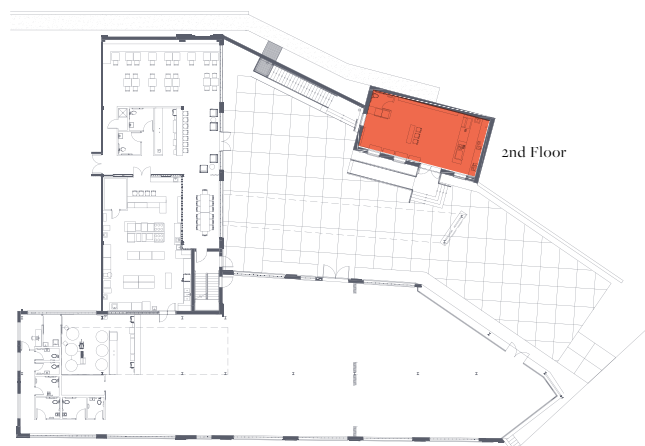
The Workshop Loft

The Workshop Loft offers a flexible space to gather and create a memorable experience for you and your guests.

THE DETAILS

- Versatile layout options
- Seats up to 30 guests / Cocktails for 30
- In-house catering
- Beautiful exposed brick and high ceilings
- Less than two miles from Downtown Charlottesville

** Not handicap accessible*



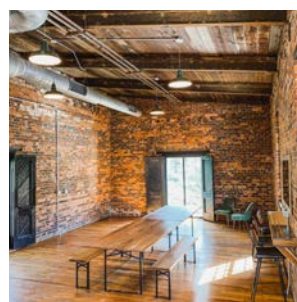
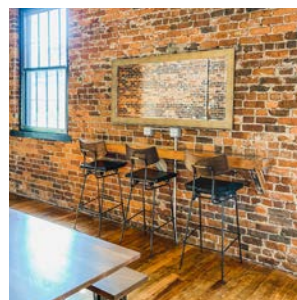
~Saturdays may not be booked more than six months in advance.

PRICING	SUN-THU	FRI & SAT	HOLIDAYS & GRADUATION
VENUE FEE	\$500	\$500	\$500
F & B MINIMUM	\$1,000	\$1,500	\$3,000

Pricing includes:

- Events up to four (4) hours
- Up to 3 custom locally-made 8ft tables and matching benches
- All dishware, glassware, & flatware
- Custom bar

Please contact us for an estimate custom-tailored to your event, as pricing may fluctuate based on your specific needs.



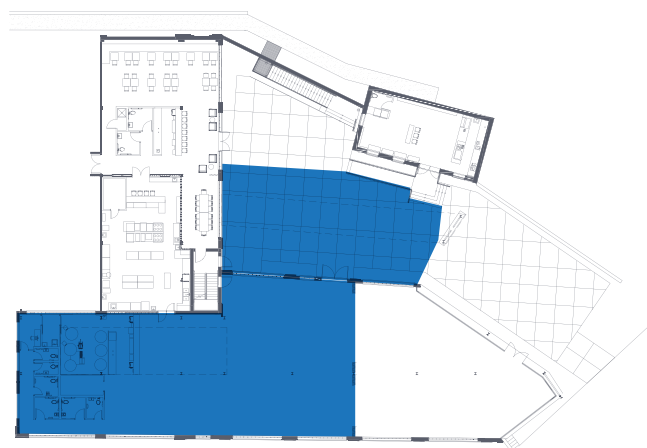


Main Hall West

Main Hall West offers a large flexible space with soaring ceilings and large windows that provide breathtaking creek views.

THE DETAILS

- Versatile layout options
- Seats up to 150 guests / Cocktails for 175
- In-house catering
- Beautiful exposed brick and high ceilings
- Less than two miles from Downtown Charlottesville



~Not available for weddings.

~ Saturdays may not be booked more than six months in advance.

PRICING	SUN-THU	FRI & SAT	HOLIDAYS & GRADUATION
VENUE FEE	\$1,000	\$3,000	\$3,000
F & B MINIMUM	\$3,000 (\$1,500 day*)	\$6,000 (\$3,000 day*)	\$8,000 (\$5,000 day*)

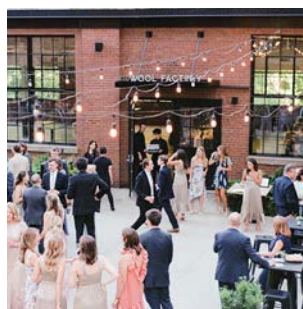
~ 30% discount applied to Venue Fee, January and February

** Event must conclude by 3pm*

Pricing includes:

- Events up to four (4) hours
- Custom locally-made 8ft tables & benches
- All dishware, glassware, flatware, & napkins
- Built-in waterfall bar
- On-site guest parking
- Courtyard West

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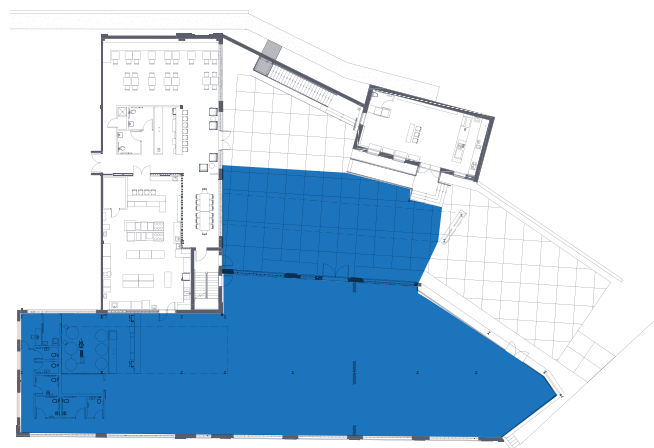


Entire Main Hall

The Main Hall offers an expansive, one-of-a-kind industrial setting featuring exposed brick, soaring ceilings, and large windows that flood the space with light.

THE DETAILS

- Versatile layout options
- Seats up to 360 guests / Cocktails up to 550
- In-house catering
- Beautiful exposed brick and high ceilings
- Less than two miles from Downtown Charlottesville



PRICING	MON-THU	FRI & SUN	SAT	HOLIDAYS & GRADUATION
VENUE FEE	\$4,000	\$6,000	\$9,000 <i>Dressing Loft included</i>	\$11,000
F & B MINIMUM	\$8,000 (\$4,000 day*)	\$10,000 (\$8,000 day*)	\$15,000	\$20,000 (\$15,000 day*)
ADD COURTYARD EAST <i>* Courtyard West is included</i>	\$1,000 fee OR + \$1,000 F&B min	\$2,000 fee OR + \$2,000 F&B min	\$2,000 fee OR + \$2,000 F&B min	\$2,000 fee OR + \$2,000 F&B min

~ 30% discount applied to Venue Fee, January and February

* Event must conclude by 3pm

Pricing includes:

- Custom locally-made 8ft tables & benches
- All dishware, glassware, flatware, & napkins for up to 240
- One mobile bar plus built-in bar
- Courtyard West
- On-site guest parking
- Events up to four (4) hours
- Multiple soft seating vignettes

Please contact us for an estimate custom-tailored to your event, as pricing may fluctuate based on your specific needs.



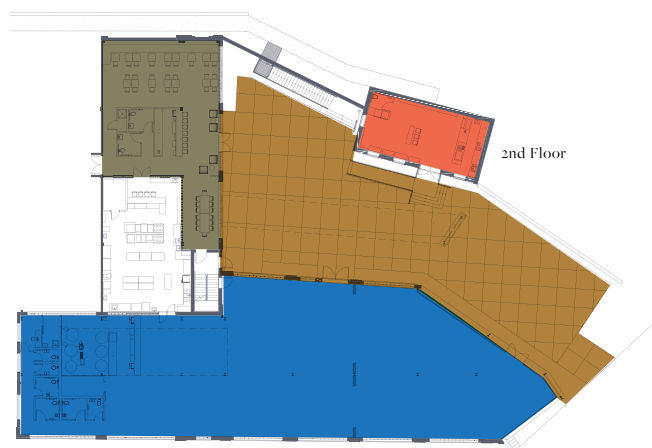


Entire Wool Factory

The Main Hall offers an expansive, one-of-a-kind industrial setting featuring exposed brick, soaring ceilings, and large windows that flood the space with light.

THE DETAILS

- Versatile layout options
- In-house catering
- Beautiful exposed brick and high ceilings
- Less than two miles from Downtown Charlottesville

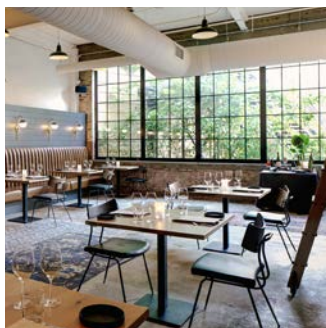


PRICING	MON-THU	FRI & SUN	SAT	HOLIDAYS & GRADUATION
VENUE FEE	\$5,000	\$7,000	\$10,000	\$11,000
F & B MINIMUM	\$12,000	\$15,000	\$20,000	\$25,000

Pricing includes:

- Entire Main Hall
- Entire Courtyard
- Broadcloth
- Workshop Loft
- Custom locally-made 8ft dining tables & benches
- All dishware, glassware, flatware, & napkins for up to 240
- Multiple mobile bars plus built-in bar
- On-site guest parking
- Events up to five (5) hours
- Multiple soft seating vignettes

Please contact us for an estimate custom-tailored to your event, as pricing may fluctuate based on your specific needs.





THE WOOL FACTORY EVENTS

*To inquire about booking an event at The Wool Factory,
email events@thewoolfactory*



THEWOOLFACORY.COM