

# PILOT / PROJECT

## PRIVATE EVENTS







# ABOUT

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**Modeled after the music industry, Pilot serves as a launch pad and growth engine for start-up breweries, offering assistance with fine-tuning recipes, production, business development, marketing, distribution and more. We are the industry's incubator dedicated to the art of brewing and community inspired by the craft.**



# THE VENUE

## Features //

- Overlooking the Home of the Milwaukee Bucks and plenty of space to create your ideal celebration. The venue features private music and a massive cinema-style TV wall.
- AV - Music, Wireless Mics, Large Cinema Screen TV Wall
- 4 hour minimum

## Capacity //

- Seated: 200
- Standing: 250





# THE VENUE PRICING

<u>DAY</u>	<u>RENTAL FEE</u>	<u>FOOD + BEVERAGE MINIMUM</u>
Mon-Wed	\$1,000	\$2,500*
Thurs + Sun	\$1,000	\$4,000*
Fri-Sat	\$1,000	\$6,000*

The prices listed above are based on a 4 hour time limit. If you would like to add additional hours, from Sun-Thurs it is \$250 per additional hour, and for Fridays and Saturdays it is \$400 per additional hour.

\*This price does not include a 6% tax and 20% added gratuity



# THE VENUE + THE BEER HALL

## FEATURES //

- The center of the brewery tasting experience with views of our brewhouse and featuring sturdy, walnut tables with bench seating, ample bar space, and plenty modular to adjust to your event's needs.
- AV - Music, Wireless Mics, TVs
- 4 hour minimum

## Capacity //

- Seated: 350
- Standing: 450





# THE VENUE + BEER HALL PRICING

<u>DAY</u>	<u>RENTAL FEE</u>	<u>FOOD + BEVERAGE MINIMUM</u>
Mon-Wed	\$2,000	\$5,000*
Thurs + Sun	\$2,000	\$7,000*
Fri-Sat	\$4,000	\$20,000*

The prices listed above are based on a 4 hour time limit. If you would like to add additional hours, from Sun-Thurs it is \$500 per additional hour, and for Fridays and Saturdays it is \$1,000 per additional hour.

\*This price does not include a 6% tax and 20% added gratuity



# THE BARREL ROOM

## FEATURES //

- THIS SPACE ALLOWS GUESTS TO DRINK AND DINE ALONGSIDE OUR BREWING EQUIPMENT WHILE SHOWING OFF OUR BEAUTIFUL, WHITE OAK BARRELS, AND WALNUT TABLES. NOTE OUR TRANSPARENT GARAGE DOOR FOR ADDITIONAL PRIVACY.
- AV - MUSIC, TVS, BREWERY POSITIONING
- 4 HOUR MINIMUM

## CAPACITY //

- Seated: 140
- Standing: 200





# THE BARREL ROOM PRICING

<u>DAY</u>	<u>RENTAL FEE</u>	<u>FOOD + BEVERAGE MINIMUM</u>
Mon-Wed	\$500	\$1,000*
Thurs + Sun	\$500	\$1,500*
Fri-Sat	\$500	\$4,500*

The prices listed above are based on a 4 hour time limit. If you would like to add additional hours, from Sun-Thurs it is \$250 per additional hour, and for Fridays and Saturdays it is \$400 per additional hour.

\*This price does not include a 6% tax and 20% added gratuity





# THE MEZZANINE

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## FEATURES //

- This open, lofted dining area is perfect for casual events and adult mingling. You won't find a better view of our entire brewing facility than on the mezzanine.
- Visual - TVs
- 4 hour minimum

## Capacity //

- Seated: 75
- Standing: 100



# THE MEZZANINE

<u>DAY</u>	<u>RENTAL FEE</u>	<u>FOOD + BEVERAGE MINIMUM</u>
Mon-Wed	\$500	\$1,000*
Thurs + Sun	\$500	\$1,500*
Fri-Sat	\$500	\$4,500*

The prices listed above are based on a 4 hour time limit. If you would like to add additional hours, from Sun-Thurs it is \$100 per additional hour, and for Fridays and Saturdays it is \$200 per additional hour.

\*This price does not include a 6% tax and 20% added gratuity





# THE ROOFTOP

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## FEATURES //

- WE'RE FAIRLY CERTAIN THAT WE MAY HAVE THE BEST ROOFTOP BAR IN MILWAUKEE. YOU WON'T BE LET DOWN BY THESE INCREDIBLE, CITY VIEWS.
- HEATERS
- 4 HOUR MINIMUM

## CAPACITY //

- Seated: 75
- Standing: 120



# THE ROOFTOP

## DAY

## RENTAL FEE

## FOOD + BEVERAGE MINIMUM

**Mon-Wed**

**\$500**

**\$2,500\***

**Thurs + Sun**

**\$500**

**\$4,000\***

**Fri-Sat**

**\$500**

**\$5,000\***

The prices listed above are based on a 4 hour time limit. If you would like to add additional hours, from Sun-Thurs it is \$250 per additional hour, and for Fridays and Saturdays it is \$400 per additional hour.

\*This price does not include a 6% tax and 20% added gratuity



# THE BEER GARDEN

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## FEATURES //

- VIEWS OF THE OLD, PABST BUILDINGS FEATURED IN THE BREWERY DISTRICT
- BONFIRE PITS + S'MORES STATION
- MOBILE BAR
- 4 HOUR MINIMUM

## CAPACITY //

- Seated: 200
- Standing: 300





# THE BEER GARDEN

<u>DAY</u>	<u>RENTAL FEE</u>	<u>FOOD + BEVERAGE MINIMUM</u>
Mon-Wed	\$500	\$2,500*
Thurs + Sun	\$750	\$4,000*
Fri-Sat	\$2000	\$3,000*

The prices listed above are based on a 4 hour time limit. If you would like to add additional hours, from Sun-Thurs it is \$250 per additional hour, and for Fridays and Saturdays it is \$400 per additional hour.

\*This price does not include a 6% tax and 20% added gratuity





# ENTIRE FACILITY

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## FEATURES //

- PRIVATE ACCESS TO ALL PREVIOUSLY LISTED SPACES  
WITHIN OUR FACILITY
- 4 HOUR MINIMUM

## CAPACITY //

- Seated: 950
- Standing: 1,300



# ENTIRE FACILITY

<u>DAY</u>	<u>RENTAL FEE</u>	<u>FOOD + BEVERAGE MINIMUM</u>
Mon-Wed	\$5,000	\$12,000*
Thurs + Sun	\$6,500	\$18,000*
Fri-Sat	\$8,000	\$28,000*

The prices listed above are based on a 4 hour time limit. If you would like to add additional hours, from Sun-Thurs it is \$1,250 per additional hour, and for Fridays and Saturdays it is \$2,000 per additional hour.

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# PILOT / PROJECT

## RENTAL PACKAGES





# THE BREWERY PACKAGE

## BARREL ROOM + MEZZANINE:

Capacity: 225 total, 125 seated

<u>DAY</u>	<u>RENTAL FEE</u>	<u>F+B MINIMUM</u>
Mon-Wed	\$750	\$2,000*
Thurs + Sun	\$750	\$3,000*
Fri-Sat	\$750	\$9,000*



\*This price does not include a 5.5% tax and 20% added gratuity



# THE SKYLINE PACKAGE



## ROOFTOP + VENUE

Capacity: 350 total, 250 seated

<u>DAY</u>	<u>RENTAL FEE</u>	<u>F+B MINIMUM</u>
Mon-Wed	\$1,250	\$4,000*
Thurs + Sun	\$1,250	\$6,500*
Fri-Sat	\$1,250	\$9,000*

\*This price does not include a 5.5% tax and 20% added gratuity



# THE ESSENTIAL PACKAGE

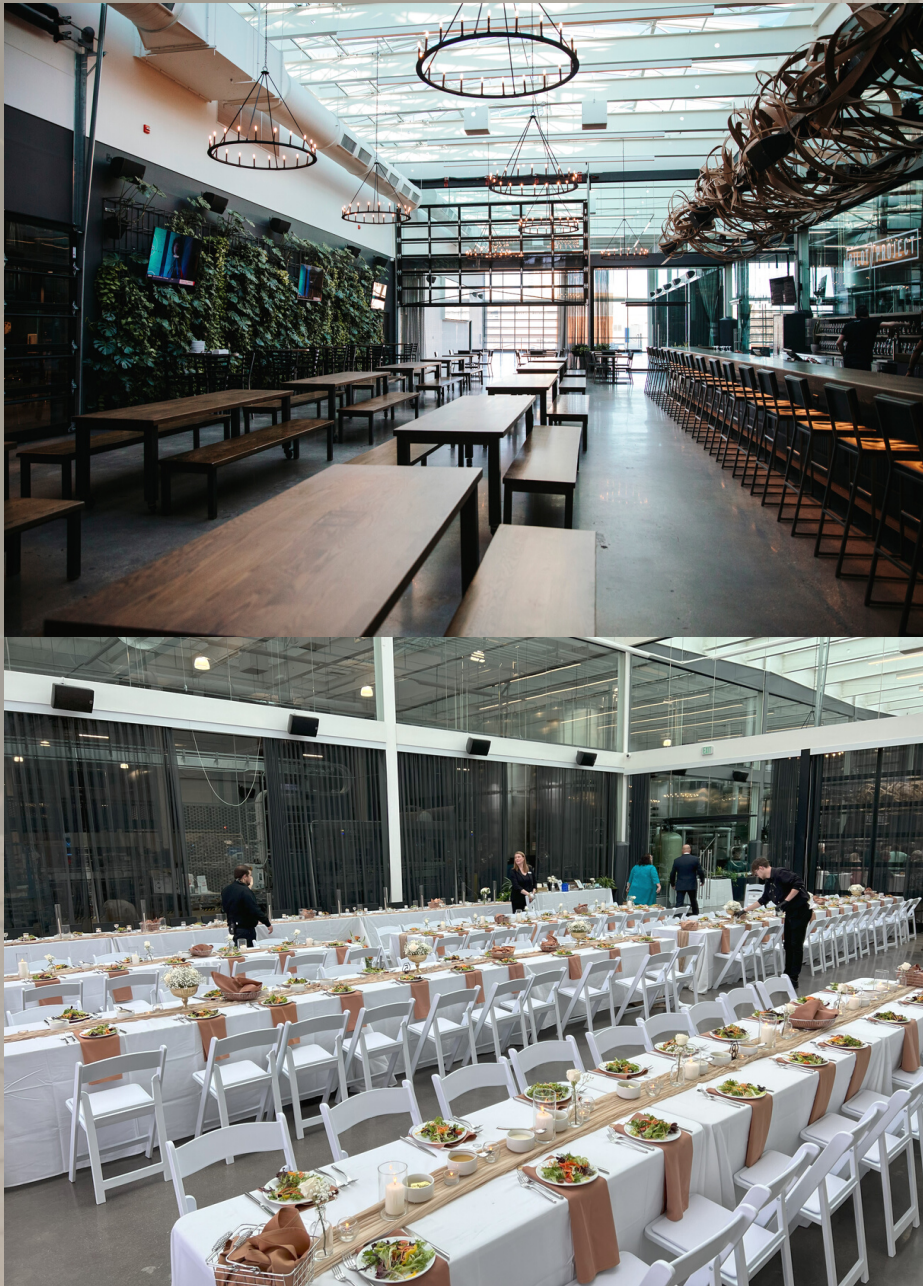
## BEERHALL + VENUE + BEER GARDEN

Capacity: 750 total, 550 seated

<u>DAY</u>	<u>RENTAL FEE</u>	<u>F+B MINIMUM</u>
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Mon-Wed	\$2,250	\$6,500*
Thurs + Sun	\$2,250	\$9,000*
Fri-Sat	\$4,500	\$22,500*

\*This price does not include a 5.5% tax and 20% added gratuity





# THE PREMIUM PACKAGE

## BEERHALL + VENUE + ROOFTOP

Capacity: 550 total, 400 seated

<u>DAY</u>	<u>RENTAL FEE</u>	<u>F+B MINIMUM</u>
Mon-Wed	\$2,250	\$6,500*
Thurs + Sun	\$2,250	\$9,000*
Fri-Sat	\$4,500	\$22,500*

\*This price does not include a 5.5% tax and 20% added gratuity

